# Statistical Mechanics of Popularity

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Motivations:

Traffic clustering on "Suicide Alley"Internet mappingCitation distributionCity population distribution

Dimensional Analysis for Traffic Clustering

Empirical Analysis of Citation Data

Models of Growing Networks

Rate Equation for Citations and the Internet

Rate Equation for City Populations

Outlook

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### **Citation Distribution**

ISI: 783,339 papers, 6,716,198 cites,  $\langle n \rangle = 8.57$ .

1	paper	cited	8907	$\operatorname{times}$
64	papers		>1000	$\operatorname{times}$
282	papers		> 500	$\operatorname{times}$
2103	papers		>200	$\operatorname{times}$
633391	papers		<10	$\operatorname{times}$
368110	papers		0	times!

PRD: 24,296 papers, 351,872 cites,  $\langle n \rangle = 14.48$ ,



#### Analysis of Citation Data

If the citation distribution has the form

$$P(n) \sim n^{-\mu}$$
 with  $\mu > 2$ ,

then the number of cites of the most popular paper is determined by

$$\int_{n_{\max}}^{\infty} n^{-\mu} \, dn = \frac{1}{N}.$$

This gives  $n_{\max} \sim N^{1/(\mu-1)}$ .

 $k^{\text{th}}$  most popular paper has  $\left(\frac{N}{k}\right)^{1/(\mu-1)}$  cites.

Zipf plot: # of cites of  $k^{\text{th}}$  ranked paper vs. k:  $n(k) \sim k^{-1/(\mu-1)}$ .

#### **Space-Time Traffic Evolution**



**Dimensional analysis:** BKR (1994)



Then

$$n(v) \approx \sum_{k=1}^{\infty} k Q_{+}^{k} Q_{-} = Q_{+}/Q_{-}$$
$$\sim v^{-(1+\mu)} \quad \text{for } P_{0}(v) \sim v^{\mu}$$

This gives:  $n(v) \sim v^{-(1+\mu)} \sim \ell \sim vt$ 

Basic result:

$$n \sim t^{\mu+1/\mu+2}$$
  $v \sim t^{-1/(\mu+2)}$ 

## **City Population Dynamics**

## Migration/Growth Model

Migration:

$$c_i + c_j \xrightarrow{K(k,l)} c_{i+1} + c_{j-1} \qquad i > j$$

with  $K(ai, aj) \sim a^{\lambda} K(i, j)$ .

Demographic growth:

$$c_j \xrightarrow{j\gamma} c_{j+1}$$

Basic Fact:

small cities shrink, big cities grow